SIMPLY SWEET DAYS

Sweet discoveries that make every day count

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2017 Media Kit

Thank you for considering a partnership with Simply Sweet Days! My name is Nikki Stevens and I have been writing this blog for almost 4 years.

On my blog, I offer my readers positive stories and creative activities. I share busy mom hacks, organization and time management tips, as well as recipes that families can enjoy together. I want women to know that they don't have to have it all together. Some seasons in life just feel crazy. But during this time you aren't alone, and you can always find something sweet to brighten your day.

ABOUT OUR READERS

As a parenting and lifestyle blog, the content on Simply Sweet Days appeals to a wide variety of readers. While dads and grandmas can find useful information here, the majority of our readers are women between 24-38 with children.

DEMOGRAPHICS

- 92% are women
- 28% are 25-34
- 19% are 35-44
- 84% are from U.S.
- 6% are from U.K./CA

SITE TRAFFIC

Page Views	1500+
Unique Visitors	3000

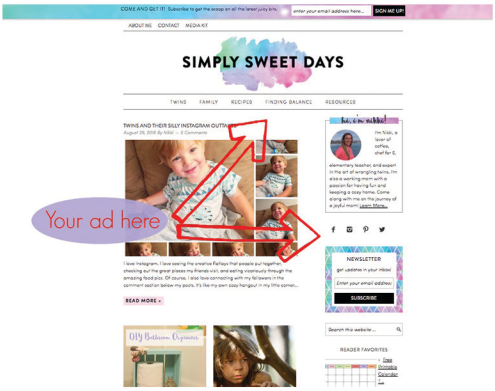
- 4k + Followers *@SimplySweetDays*
- 1040+ Likes *@SimplySweetDays*
- 600+ Followers *@SimplySweetDay*
- 5k+ Followers *@Simply_Sweet_Days*

SPONSORSHIP AND CAMPAIGN OPTIONS

We offer several standard sponsorship and campaign options for your marketing team to choose from. These are open to customization and fnegotiation. We value your partnership. Working out a mutually beneficial agreement is our main goal.

- Sponsored Posts
- Recipe Development
- Brand Ambassadorship
- Product placement
- Banner ads
- Events and Travel

SIDEBAR OR HEADER AD



RECIPES | FAMILY | DIY | WORK-LIFE BALANCE | MOTHERHOOD







